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SEPTEMBER 20, 2024 | JW MARRIOTT, GRAND RAPIDS

35TH ANNUAL

# Business Law Institute

Presented by  
Business Law Section of the State Bar of Michigan

In Cooperation with  
**INSTITUTE OF CONTINUING LEGAL EDUCATION**

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## Network with Colleagues

Lunch Section Meeting, Reception,  
and Annual Business Law Section Dinner

# The Place to Be for Business Lawyers

Join us at the JW Marriott in Grand Rapids. It's the perfect place to network and get critical legislation and caselaw updates. Get the latest on business bankruptcy matters, strategies for succession planning, steps needed to manage a cybersecurity incident, and more. Hear from an all-star panel of Michigan business court judges: Hughes, Hoopes, and Warren.

## You will be able to:

- Stay current with legislation and caselaw updates, including the CTA
- Confidently advise clients on bankruptcy options so they can emerge stronger
- Grasp the unique nature of succession planning and facilitate smooth transitions
- Ensure both in-house and outside legal teams are on the same page
- Understand cyberattack trends and align cyber insurance policies with your client's needs

## Your Registration Includes Free Entry to These Great Networking Events!

### Annual Section Dinner Event—Brewery Tour

Relax and join us for a walking tour of two popular breweries. Enjoy gourmet hors d'oeuvres with various flight pairings. All attendees are welcome; preregistration is required. Additional guests (non-registrants) are welcome to attend for \$50 each.

### Networking Lunch

Don't miss the annual section meeting and Schulman Award, presented this year to Marguerite M. Donahue.

*See schedule for details.*

## Featured Speakers



Melissa Collar  
Rockford Construction Co.,  
Grand Rapids



Joseph Kuzmiak  
Butzel Long,  
Troy



Alexis Lupo  
State of Michigan LARA  
Corporations Securities &  
Comm Licensing Bureau,  
Lansing



Hon. Michael Warren  
6th Circuit Court,  
Pontiac

## SPONSORS



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## Schedule

CLE: 5.75 LEVEL: Basic/Intermediate/Advanced

### Moderators

Laura E. Johnson  
Butzel Long PC, *Troy*

Sarah J. Williams  
Bodman PLC, *Ann Arbor*

8:00am

### Continental Breakfast, Vendor Showcase, and Registration

9:00am

### Welcome and Introduction from Section Chair

Hear updates from the chair of the Business Law Section.

Hon. Christopher P. Yates, Michigan Court of Appeals, *Grand Rapids*

9:10am

### Business Legislation Update

Stay up to date on Michigan business legislation. Confidently advise your clients with essential information. Get updated on the Corporate Transparency Act.

James L. Carey, Carey Law Offices PC, *South Lyon*; Mark R. High, Dickinson Wright PLLC, *Detroit*; Alexis Lupo, State of Michigan LARA Corporations Securities and Comm Licensing Bureau, *Lansing*

10:10am

### What Every Lawyer Needs to Know About Business Bankruptcy

Get essential tools to confidently advise clients on complex bankruptcy matters. From issue spotting to strategic planning, ensure your ability to offer high-level guidance during critical times. Navigate the nuances of bankruptcy proceedings, understand key financial indicators, and help businesses evaluate options and emerge stronger.

Lisa A. Hall, Plunkett Cooney PC, *Grand Rapids*; Elisabeth (Liz) M. Von Eitzen, Warner Norcross + Judd LLP, *Kalamazoo*

11:00am

### Networking Break

11:15am

### How Succession Planning Differs from Other Exits

Embark on a journey of exploration into how succession planning differs from other exits. Discover strategies for identifying successors, preparing transitions, and structuring transactions seamlessly. Gain practical insights to navigate succession complexities, fostering alignment, and facilitating smooth transitions.

Cody Attisha, Kerr Russell & Weber PLC, *Detroit*; Jacob Katz, UHY Advisors Inc., *Sterling Heights*

12:00pm

### Networking Lunch, Annual Meeting, and Schulman Award Presentation—Sponsored by Charter Capital Partners

Schulman Award presented to Marguerite M. Donahue, senior counsel at Taft.

1:15pm

### Understanding General Counsel Perspectives

The dynamics of the relationship between in-house lawyers and outside counsel are complex. Gain practical insight into the unique balance between customer/client needs and unlock strategies for maintaining open and regular communication channels. Take away best practices and common pitfalls to avoid to ensure that both in-house and outside legal teams are fully aligned on business objectives, risk management, and case strategies.

Lori Keen Adamcheski, Delta Dental of Michigan, Ohio, and Indiana, *Okemos*; Michael D. Bossenbroek, Corewell Health, *Southfield*; Melissa Collar, Rockford Construction Co., *Grand Rapids*

2:00pm

### Cybersecurity: What Every Client Should Know

Gain critical insights into the most pressing cybersecurity threats and

trends. Explore the latest cyberattack methods, regulatory compliance requirements, data-breach protocols, and the steps required to manage a data incident. Plus, understand key features of cyber insurance policies, including coverage types, exclusions, claims processes, and the importance of aligning policy specifics with your client's unique risk profile.

Jeremy Gillespie, Arthur J. Gallagher & Co., *Chicago, IL*; Jill M. Miller, Bodman PLC, *Ann Arbor*

2:45pm

### Networking Reception—Sponsored by Stout

Relax and join seminar faculty, Business Law Section council members, exhibitors, fellow registrants, and guests.

3:30pm

### Business Caselaw Update

Don't miss this expert review of the year in Michigan business caselaw. Take away keen analysis of the developments and how they will impact your practice and business clients this year and beyond.

Justin G. Klimko, Butzel Long, *Detroit*; Joseph Kuzmiak, Butzel Long, *Troy*

4:15pm

### Update from the Business Court Bench

Hear from business court judges from across the state. Take away practice tips to ensure your business dispute is resolved quickly.

Hon. Kenneth S. Hoopes, 14th Circuit Court, *Muskegon*; Hon. Muriel D. Hughes, 3rd Circuit Court, *Detroit*; Hon. Michael Warren, 6th Circuit Court, *Pontiac*

6:00pm

### Annual Business Law Section Dinner and Brewery Tour—Food Sponsored by J.P. Morgan Escrow Services and Beverages Sponsored by JAMS (Preregistration Required)

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### A. Personal Info

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Email \_\_\_\_\_

### D. Networking Event | Optional

#### Annual Business Law Section Dinner and Brewery Tour

(6:00pm-8:30pm)

FREE for Registrants

\$50 for Each Additional Guest

### E. Can't Attend the Institute?

Non-Registrants—Purchase the Electronic Materials

\$195 Non-ICLE Partners

\$136.50 ICLE Partners

### B. Institute Registration | Pick One

\$395 General

\$365 Section Member

\$345 ICLE Partner

\$195 New Lawyer (Not yet reached 4th anniversary date of MI Bar admission)

\$295 per Registrant (4+ Registrants from the Same Firm)<sup>1</sup>

FREE Judges (Limit 40, must attend in person)<sup>2</sup>

24CI-1110

### C. Materials Format for Institute Registrants | Pick One

FREE Electronic Materials

\$45 Print Handbook and Electronic Materials<sup>3</sup>

### F. Payment Info

Institute Registration (Box B) \$ \_\_\_\_\_

Institute Registrants: Add \$45 for  
Print Handbook (Optional, Box C) \$ \_\_\_\_\_

Networking Event (Box D) \$ \_\_\_\_\_

Institute Materials for Non-Registrants (Box E) \$ \_\_\_\_\_  
(Add 6% MI Sales Tax to This Line Only)

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Prices guaranteed until 9/20/24. Cannot combine discounts. <sup>1</sup>Please attach additional sheet listing registrants attending. All registrations must be submitted and paid for at the same time. <sup>2</sup>Current sitting state court judges (limit 40) attend in person for free and must call ICLE or submit order form to register. <sup>3</sup>Limit one print handbook purchase per registrant. Print handbooks are nonrefundable after the event cancellation date. **Complete Seminar Policies:** [www.icle.org/info/seminarpolicies](http://www.icle.org/info/seminarpolicies).

**Cancellation Policy:** For a full refund, notify ICLE by 09/06/24. Registrants who cancel after that date will be charged a \$60 cancellation fee. No refunds will be issued after 09/13/24. **Walk-in Registrations:** Permitted on a space-available basis or if registrants fail to claim their seat in the first 15 minutes of the seminar.

**Persons with Disabilities or Dietary Restrictions:** For special arrangements please contact ICLE no later than seven days before the seminar.

**Accommodations:** A discounted block of rooms has been reserved at the JW Marriott in Grand Rapids. Visit [www.icle.org/business/hotel](http://www.icle.org/business/hotel) or call 877-901-6632 and mention ICLE to reserve a room. Reservations must be made by 08/30/24. Registrants are responsible for their own hotel expenses.